



## LOS ANGELES COUNTY ARTS COMMISSION MINUTES OF THE MEETING OF APRIL 5, 2010

The general meeting of April 5, 2010 was held at 10:00 a.m. at the Hall of Administration, 500 West Temple Street, Los Angeles, CA 90065 in Room 830.

Present:      Beasley, Arlene "Phoebe"      Lesnik, Peter  
                 Blanning, Ollie                    Reyes, Jesus  
                 Brooks, Aurelia                    Rosen, Ronald  
                 Clausen Odenthal, Alis            Ruano, Araceli  
                 Haagen, Betty                    Wyman, Rosalind  
                 Karabian, Laurel

Absent:      Benitez, Tomas (excused)  
                 Galperson, Judy (excused)  
                 Lyte, Marjorie (excused)  
                 Warschaw, Hope (excused)

Staff  
Present:      Laura Zucker, Executive Director  
                 Miriam Gonzalez, Executive Assistant  
                 Dushyant Bala, Administrative Services Manager  
                 Linda Chiavaroli, Director of Communications  
                 Adam Davis, Managing Director of Productions  
                 Greg Esser, Director of Civic Art Programs  
                 Angela Gaspar-Milanovic, Technical Assistance Programs Manager  
                 Ayanna Hudson, Director of Arts Education  
                 Letitia Ivins Fernandez, Civic Art Coordinator  
                 Priscilla Jaworski, Productions Marketing Manager  
                 Alice Schock, Civic Art Associate

Also Present:      Supervisor Zev Yaroslavsky  
                 Supervisor Gloria Molina  
                 Angie Castro, Arts Deputy, First District  
                 Virginia Kruger, Arts Deputy, Third District  
                 Gail Tierney, Arts Deputy, Fourth District  
                 Louisa Ollague, Budget Deputy, First District  
                 Charlene Abe, Senior Manager, Chief Executive Office  
                 Gavork Simdjian, Budget Manager, Chief Executive Office  
                 James Yun, Budget Analyst, Chief Executive Office  
                 Hugh E. Crooks, The American Legion Los Angeles Post 8  
                 Jesse Morales, The American Legion Los Angeles Post 8  
                 Cynthia Campoy-Brophy, Executive Director, The HeArt Project  
                 Matt Causey  
                 Judith Lawenda  
                 Avia Rosen  
                 Jack Rosen

President Ruano called the meeting to order at 10:03 a.m. and welcomed Supervisor Zev Yaroslavsky.

Supervisor Yaroslavsky made brief remarks about the importance of the arts and congratulated President-Elect Rosen on his work on behalf of the arts community and the County of Los Angeles and his new role as President of the Arts Commission.

Supervisor Yaroslavsky administered the oath of office to the 2010-2011 officers. The following slates of officers were installed:

Ronald D. Rosen, President  
Olive "Ollie" Blanning, Vice President  
Aurelia Brooks, Secretary  
Peter Lesnik, Executive Committee  
Araceli Ruano, Immediate Past President

President Rosen thanked outgoing President Araceli Ruano for her leadership and service during the past year.

President Rosen welcomed members from The American Legion Los Angeles Post 8 to the meeting.

Greg Esser, Director of Civic Art Programs, introduced Jesse "Jay" Morales, Post #8 Adjutant, and Mr. Hugh E. Crooks, 4<sup>th</sup> Area Commander, who presented the Los Angeles County Arts Commission with a certificate of appreciation for the service provided in the selection process of artwork for the refurbishment of Patriotic Hall.

#### Absentee Excuses

*Roll was taken and on a motion by Commissioner Lesnik, seconded by Commissioner Clausen Odenthal, the excused absences for the meeting of April 5, 2010 were unanimously approved.*

#### Approval of Minutes

*On a motion by Commissioner Ruano, seconded by Commissioner Beasley, the minutes for the meeting of March 8, 2010 were unanimously approved.*

#### Correspondence

None.

#### President's Items

President Rosen reported he would make committee assignments at the second Commission meeting in April.

#### CEO Budget Briefing

James Yun, Budget Analyst, and Gavork Simdjian, Budget Manager, from the Chief Executive Office, gave an overview of the Arts Commission FY2010/2011 proposed budget.

Laura Zucker added that a meeting of Arts and Budget Deputies for each Board office is scheduled for April 22, 2010 to consider budget priorities. In addition, the staff continues to explore alternative options to support the Holiday Celebration.

Charlene Abe, Senior Manager, Chief Executive Office, gave an overview of the County of Los Angeles FY2010/11 budget and reported all county departments have submitted budgets with a 9% reduction. The Chief Executive Officer will submit a conservative and balanced budget to the Board of Supervisors on April 20, 2010. In addition, the County continues to promote efficiency initiatives to save costs and utilize funds available through the American Recovery and Reinvestment Act to help departments with their budgets.

OGP Disqualifications

Laura Zucker, Executive Director, presented information on five 2010/11 OGP applicants which do not meet current grant guidelines.

*A motion was made by Commissioner Wyman, seconded by Commissioner Lesnik, and unanimously approved to accept the disqualifications as presented (see attached), because the organizations failed to meet the program's eligibility requirements.*

2010 Ford Amphitheatre Pre Season Report

Adam Davis, Managing Director of Productions, gave an overview of the 2010 Ford Summer Season and highlighted efforts around social marketing. Priscilla Jaworski, Productions Marketing Manager, reviewed the new design of the Ford Web site including a new feature called "Meet the Art Makers," which profiles biographies about the artist. Additionally, the Web site has a Youtube channel dedicated to Ford events.

Executive Director's Report

Laura Zucker, Executive Director, reported the Arts Internship Program was allocated \$250,000 for FY2009/10 at the board meeting of March 23, 2010.

Commissioners discussed budget scenario priorities for FY2010/11 and decided to continue the discussion at the April 19, 2010 general meeting.

President Rosen welcomed Supervisor Gloria Molina.

Supervisor Molina made brief congratulatory remarks and presented a scroll to Immediate Past President Araceli Ruano for her year of service as president.

Commissioner Items

Commissioner Reyes requested an update on the TANF (Temporary Assistance for Needy Families) program. Ms. Zucker reported the Arts Commission has been submitting weekly reports on the TANF program to each Board office and to date 54 individuals have been placed at arts organizations.

Commissioner Ruano requested a budget update memo and a panelist update memo.

Public Comment

None.

*The Arts Commission meeting of April 5, 2010 was adjourned at 12:02 p.m. on motion by Commissioner Haagen, seconded by Commissioner Haagen, and unanimously approved.*

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**FOR ACTION – INELIGIBLE APPLICANTS**

OGP Category	Applicant Status	Organization	District - Location of Office	Reason for Disqualification
OGP I	NEW	California Artist Coalition of Los Angeles	2	Structural deficit greater than 20% for two or more years.
OGP I	NEW	Hatchery Arts/The Hollywood Fringe Festival	3	Insufficient past activities; have not yet mounted a festival in LA.
OGP I	RETURNING	Making Faces Productions	3	Structural deficit greater than 20% for two or more years.
OGP I	NEW	Precision Dance	2	Did not attend mandatory workshop for new applicants.
OGP I	RETURNING – MISSED A CYCLE	Pasadena Young Musicians Orchestra	5	Organization could not provide necessary information about deficit level during the audit period.